



# CORPORATE TEAM WELLNESS PROGRAM

Our Corporate Team Wellness Program offers a unique opportunity for employee bonding and team building by participating in a fun, safe, longstanding endurance event.

## CORPORATE TEAMS ENJOY ALL OF THESE BENEFITS

### EMPLOYER BENEFITS

- 1 Increased camaraderie in the workplace**
- 2 Increased productivity with healthier employees**
  - Fewer sick days
  - Increased energy at work
- 3 Increased exposure through participation at Madison's best events**

### EMPLOYEE BENEFITS

- 1 Overall fitness and wellness**
  - Increased energy and stamina
  - Reduced stress
  - Improved self-esteem
- 2 Increased social engagement**
  - Encouraging teammates while accomplishing a goal
  - Celebrating achievement

### PARTICIPATING COMPANIES RECEIVE THE FOLLOWING AS PART OF THE PROGRAM

#### Kick-off at your company

- Promotional materials
- Event flyers
- Team registration codes

#### Informational resources for employees

- Training guides
- Tips to avoid injury
- Proper nutrition
- Email reminders regarding race specific information

#### Fit night at Fleet Feet Store of Madison or Sun Prairie

- Employees can try on a variety of shoes and purchase at a discounted price
- Discounted memberships to training groups

#### Invitations to event sponsored training runs

- Team name mentioned in pre-race announcements
- Team pre-race photo

### PARTICIPATING COMPANIES CAN ELECT TO ADD ON THE FOLLOWING FOR A FEE

#### Corporate VIP (\$500)

- 10x10 Tent located near post-race party
- Includes 1 table and 12 chairs
- Cooler with pre- and post-race beverages and snacks in tent
- Plaque commemorating event

\*Additional VIP packages can be purchased at a discount with increased registration.

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