



THE CONE CHRONICLES

ISSUE 7 | JULY 2024

2024 SO FAR

We've made it halfway through the year so I thought it would be interesting to take a look back at some of the numbers that got us this far. Please note that the following numbers are based strictly on owned events. If there's a number or fact that I didn't include that you think would be interesting, let me know - I can include it when we take a look at 2024 as a whole.

Total registrations = 8,769



Total unique participants = 7,051

Number of participants who crossed the finish line = 7,158

Number of cades* we've set out = 1,173 (almost 6 full trailers)



Number of truss structures we've built = 14

Total linear feet of scrim* we've zip-tied = 4,700 FT

Total distance if all races were end to end = 826.45 KM

Total kilometers covered by finishers = 182,270.6 KM

****THAT'S ALMOST
HALFWAY TO THE MOON
OR 4-1/2 TIMES
AROUND THE EARTH****



NOTE: Some of the provided stats required assumptions, estimations, rounding, and/or pretend math. Please do not contact Guinness World Records in an attempt to get RDE recognized for anything shown above.

THIS MONTH....

UPDATES/REMINDERS

Check your vehicles
New training page online

TRAINING TIPS

Generators

- Proper way to start
- How to troubleshoot

SPONSOR SPOTLIGHT

Wheel & Sprocket

- WI Tri Series Early PPU

Mini of Madison

- MFG Madison Mini Early PPU

UPCOMING EVENTS

ANNIVERSARIES

NEW HIRES

AND MORE....



UPDATES/REMINDERS

CHECK YOUR VEHICLES

Our staff work really hard to make sure everything is loaded for events so the morning can go as smoothly as possible for everyone. Unfortunately, we're not perfect. It's always a good idea to take a couple minutes before you leave for an event to do a quick once over; just try to get eyes on as many items as possible:

- Box Truck - Open the door and have someone climb inside and take a look. One person can read the load list (did you know this is at the end of every worksheet?) and another person can confirm they see the items.
 - This isn't always possible, especially for some of our longer load lists, but at least confirm you have stuff in your box truck - you wouldn't want to get to your event with an empty vehicle.
 - You can also do a quick check to make sure items are secured appropriately; you don't want to waste time when you get on-site digging everything out from a tipped pallet of water or a stack of folding tables.
- Pickup or Van - Again, open the doors and compare what you see to what the load list says you're supposed to see.
 - If your vehicle has timing equipment, do a quick check to make sure the stands fit the type of clock(s) you have.
- Traffic - Make sure the traffic barricades, route signage, cones, and/or aid station items that are listed on the load list are all accounted for.
 - Be sure to check the back seat as well - that's where aid station water & cups will usually be loaded.
- Trailers - To the extent that you're able to, walk around as much of the trailer as you can to make sure nothing seems out of place or could stop you from driving away (i.e. sand bags under wheels).
 - Cade trailers - Check that all straps are secured and tight. Confirm that the bars are secured over the feet so you don't lose a bar or any feet down the road. Make sure the winch bar is where it belongs (check the front end of the trailer).
 - All trailers - Make sure you have a wood block(s) and a couple sandbags in the back of the towing vehicle in case you need to disconnect the trailer. Walk through the key points from the June newsletter to make sure you're connected correctly for a safe trip down the road:

Safety chains & breakaway cable are attached and aren't touching the ground

Couple is secure and the cotter pin is in place

Trailer lights are connected and working - have a friend check your brake lights & directionals

Remember, it's better to take a couple extra minutes before you leave than to get there and realize you're missing a truss bag or your clocks don't work with the type of stand that was loaded.

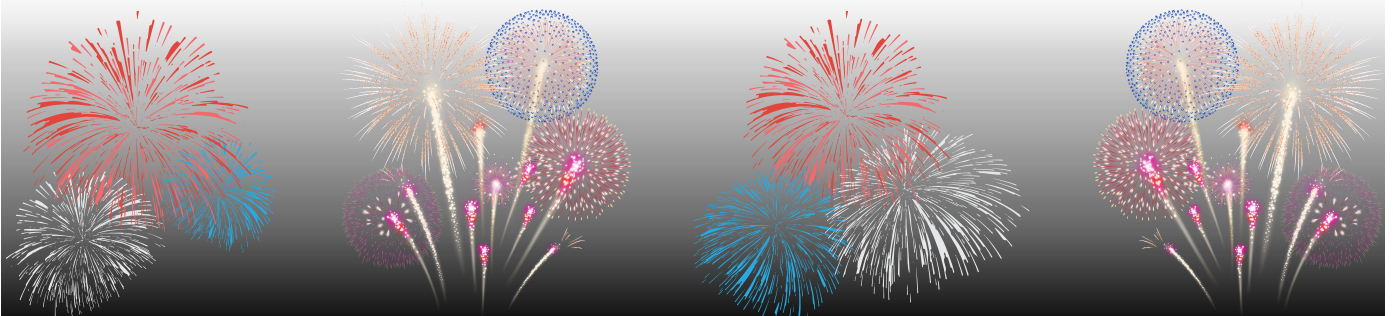
PAST NEWSLETTERS

Are you new to RDE since the beginning of 2024?

Looking for a past newsletter but can't find it in your email?

You're in luck! Sarah Lee has graciously created a secret staff training/reference page. Whether you're looking for a past newsletter or want to watch a training video (full disclosure, the only one so far is the ratchet strap cinematic masterpiece, but we're working on it) just go here: <https://racedayevents.com/rde-training/>

NOTE: After sending out the June newsletter, a few corrections & additions were made to the 'connecting a trailer' section so if you have a sec, please check it out.





TRAINING TIPS

GENERATORS

Realizing your power is going to come from a generator can be stressful if you're not familiar with them. Following is a step-by-step guide to successfully starting any RDE-owned generator.

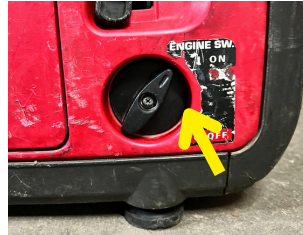
HONDA EU2000i (quiet run)



Make sure the gas cap is in the on position



Make sure the choke is on (slide switch to the right)



Make sure the engine is on



Hold the generator in place with one hand on the handle and pull the starter cord as quickly as you can



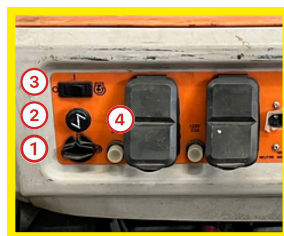
Change from choke to run (slide switch to the left)



When you're done using the generator, unplug everything and simply turn the engine off

NOTE: Always start a generator without anything plugged in. Once the generator is running, it is safe to plug in your equipment.

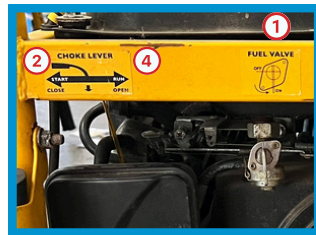
GENERAC XP8000E



- 1 Turn the gas on
- 2 Pull the choke out
- 3 Hold the start button down to the right for 1-2 secs until the generator starts up
- 4 Push the choke back in

These 2 generators also have a pull cord in case the electric start doesn't do the trick

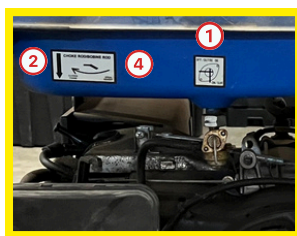
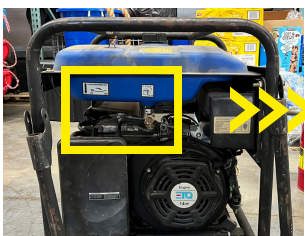
WEN 4750



- 1 Turn the gas on
- 2 Close the choke lever
- 3 Hold the Start button for 1-2 secs until the generator starts
- 4 Open the choke lever



ETQ 8250



- 1 Turn the gas on
- 2 Close the choke lever
- 3 Hold generator still with one hand and pull the starter cord as quickly as you can (may need a few pulls)
- 4 Open the choke lever





SPONSOR SPOTLIGHT

WHEEL & SPROCKET - MIDDLETON

RDE has partnered with Wheel & Sprocket in Middleton for the 2024 WI Tri Series. Wheel & Sprocket has already hosted early packet pickup (PPU) for Lake Mill and Triterium, and will also host PPU for Pardeeville, Sugar River, and Devil's Challenge. Located in the former Middleton Cycle storefront on University Avenue, Wheel & Sprocket believes that "bikes make the world a better place." Whether you already agree or need a little convincing you can visit them in Middleton or one of their other 8 WI locations to find your perfect bike or accessories.



MINI OF MADISON

Ready for a tongue twister?

**Midwest Financial Group Madison Mini Marathon
packet pickup presented by Mini of Madison**

As the promo line says, early PPU for the MFG Madison Mini will be held at Mini of Madison. Located on the north side of the beltline just west of Rimrock Rd, Mini of Madison offers a central location that's easy to access. In addition to hosting PPU, Mini of Madison is also providing two pace cars for the MFG Madison Mini taking place downtown on August 10.



MINI OF MADISON

Have a great idea for a future event sponsor? Send it over to ryan.griessmeyer@racedayevents.com

UPCOMING EVENTS, ANNIVERSARIES, NEW HIRES

UPCOMING KEY EVENTS

JULY

13th	WTS - Pardeeville Triathlon
21st	WTS - Green Lake Triathlon
28th	WTS - Tri-ing for a Cure Triathlon

AUGUST

3rd	Dairyland Dare
10th	MFG Madison Mini Marathon
11th	WI Women's Triathlon
25th	WTS - Sugar River Triathlon

JUNE ANNIVERSARIES

3 Years	Sara Boatman Cynthia Liu
8 Years	Megan Severa

JUNE NEW HIRES

Pat Cuniffe	Eleanor Pieton
Laurie Mancheski	Jack Pieton
Ben Pieton	Jason Pieton

