THE CONE CHRONICLES

ISSUE 8 | AUGUST 2024

OLYMPIC FEVER

We're over halfway through the 2024 Olympic Games and over 30 Olympic records have already been broken, more than 17 of them in the pool. From triumphant returns to crushing a hero's record to waking up in time to do the one and only thing you were brought to Paris to do, the 2024 Olympic Games have delivered, even for someone who is normally a bit lukewarm on the games.

But enough about the sports we expect to see...I recently learned from an episode of <u>99% Invisible</u> about some Olympic sports that are now simply a part of history:

200M Obstacle Swimming - 1900

Just as the name implies, swimmers had to navigate obstacles while swimming, but rather than going around them they had to go over or under them. So not only did you need to be fast in the water you also had to be fast at pulling yourself up onto and then crossing a boat before returning to the water.

Tug of War - 1900-1912 & 1920

Since everyone has either participated in or watched a game of tug of war, between humans or dogs or one of each, no explanation is needed. Except maybe why hasn't it ever been brought back??

Croquet - 1900

Once a staple in every suburban family's collection of backyard games, croquet not only has fewer physical fitness barriers to entry than most Olympic sports, it also has a way of making even the most serious participant look ridiculous tapping brightly-colored balls through crazy hoops.



Sources: <u>APNews.com</u> <u>Reuters.com</u>

THIS MONTH....

UPDATES/REMINDERS

Popup Tents

- Setting up/Tearing down
- Tagging out damaged tents

TRAINING TIPS

Hytera Radios

- Overview & Usage
- Radio Etiquette

SPONSOR SPOTLIGHT

Incredible Bank

• A Little Tri Series Support

UPCOMING EVENTS ANNIVERSARIES NEW HIRES AND MORE....

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UPDATES/REMINDERS

POPUP TENTS

We've been setting up quite a few popup tents at events this year, both at owned and supported events. Following are a couple quick pointers to help make setup and tear down a little smoother: Setup

- Open the tent frame until fully extended
- Lock the corner sliders into place and make sure tent canopy is secure
- Extend each leg while holding the footpad down with one foot
 - Only extend by a couple notches at a time; extending one leg too far can damage the leg or tent
- Make sure each leg is locked into place
- Zip tie sandbags as needed based on weather

<u>Tear Down</u>

- Remove sandbags if they were used
- Bring each leg down a couple notches at a time
- Once the legs are all down, unlock the corner sliders to unlock the canopy
- Push the corners in to collapse the frame

Packing/Storing

- Store tents standing up tight next to each other
- Tents loaded in a vehicle should always be secured with a ratchet strap
- If tents need to be laid down, NEVER place anything on top of them

'Tagging Out' Damaged Tents

Between wind, humans, and improper storage, unfortunately, tents do get damaged. If this happens it's critical that they're tagged out so they can be pulled aside when vehicles are unloaded. In addition to placing duct tape on or near the damaged spot, wrap duct tape around all the legs so it's obvious and can be pulled aside.



1) Mark the damaged spot with duct tape



2) Wrap duct tape around the legs

PAST NEWSLETTERS

Are you new to RDE since the beginning of 2024?

Looking for a past newsletter but can't find it in your email?

You're in luck! Sarah Lee has graciously created a secret staff training/reference page. Whether you're looking for a past newsletter or want to watch a training video (full disclosure, the only one so far is the ratchet strap cinematic masterpiece, but we're working on it) just go here: <u>https://racedayevents.com/rde-training/</u>





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TRAINING TIPS

HYTERA RADIOS

Radios are an essential communication tool, especially for larger events. Everyone should be comfortable using a radio to communicate and please ask questions if you have them.

Turn the radio on by holding down the red power button until the display turns on



Use the right navigation button to highlight the Halo icon and use center button to select



Once the display updates to Halo, you'll see the channel the radio is set to - this should be the correct channel for the event you're working

To change channels, use the navigation button to get to the new channel and use the center button to 'Set as Standby'. <u>Always confirm with</u> <u>Event Lead before changing channels</u>

To talk on the radio:

- 1. Hold down the transmit button
- 2. Wait for the beep
- 3. Speak clearly and calmly



To turn the radio off, hold down the power button until you the option to Power Off appears and use the center button to select



RADIO ETIQUETTE

- Radio communication should be clear, concise, and to the point
 Think about what you're going to say or ask *before* you press the transmit button
- Example of a radio conversation:
 'Ryan to Run Course' 'Go for Run Course' 'How's it going?' 'Coning is done through mile 8'
 'Swim to Ryan' 'Go for Ryan' 'Last swimmer is out of the water'
- Keep communication professional and keep joking to a minimum
 Anyone near a radio can hear the transmission (participants, spectators, customers, etc)
- Be cautious about the information you're sharing over a radio
 - Sensitive or personal information should be shared in person or over the phone
- Be respectful of others working the event
 - Is this communication necessary right now and who is the best person to direct it to?



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SPONSOR SPOTLIGHT

INCREDIBLE BANK

Incredible Bank has had a presence in northern Wisconsin and in Michigan for years (the first location opened in Rothschild, WI in 1967) but if your life is centered around Dane County you've probably never heard of them unless you spend time on the New Years Day Dash course. Backed by a long-standing history of giving back to the communities in which they do business, Incredible Bank is a financial sponsor of the four WTS events that their Market Manager, Jesse Liller, is registered for: WI Triterium, Pardeeville, Sugar River, and Devil's Challenge. You'll see their logo on the respective t-shirts and event websites, and may even see some branded water bottles being handed out. Fingers crossed this partnership will continue to grow as we start looking forward to the 2025 season.



Have a great idea for a future event sponsor? Financial sponsors and in-kind sponsors.....We love them all!! Send your suggestions to ryan.griessmeyer@racedayevents.com

UPCOMING EVENTS, ANNIVERSARIES, NEW HIRES

UPCOMING KEY EVENTS

AUGUST

10th	MFG Madison Mini Marathon
llth	WI Women's Triathlon
25th	WTS - Sugar River Triathlon

SEPTEMBER

15thWTS - Devil's Challenge Triathlon22ndBadger Challenge

AUGUST ANNIVERSARIES

Lori Bue

3 Years

2 Years

JULY NEW HIRES

Emily Caflisch Amy Campbell Brent Wray Daniel Furlan Liz Keith

TETH ANNUAL TETH ANNUAL MADISON MINI HALF MARATHON & 5K



